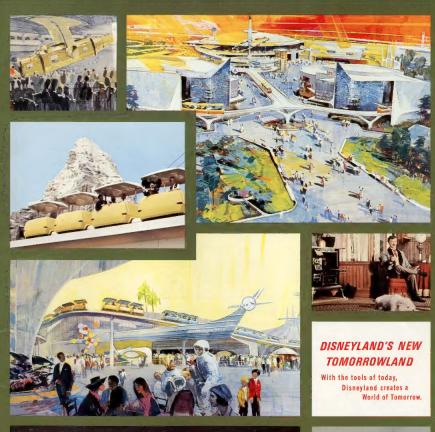


Official Magazine for Magic Kingdom Club Families

SUMMER 1967









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Disney News

OFFICIAL MAGAZINE for MAGIC KINGDOM CLUB FAMILIES

Vol. 2, No. 2 Jun., Jul., Aug., 1967

Our Covers / The montage on our front cover is only a small idea of the fun and excitement at Disneyland this summer with the opening of a brand new Tomorrowland. Also coming this summer is Walt Disney's new musical, "The Happiest Millionaire," the cast of which graces our back cover.

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DISNEYLAND'S SUMMER '67:

Highlight Is Fantastic New Tomorrowland



An artist's rendering of Disneyland's 1967 Tomorrowland-a world constantly on the move.

This year, the most exciting Summer in Disneyland history is in store for Magic Kingdom Club members—a Summer jam-packed with the Park's largest variety of entertainment, the most attractions ever and a brand new \$22 million Tomorrowland.

Realizing that Disneyland's Tomorrowland must be subject to constant change, Walt Disney and his staff began research in 1964 for this new Tomorrowland project costing \$5 million more than the total initial Disneyland investment in 1955.

The result is not only an entirely new Tomorrowland area in Disneyland, but a master plan providing space and opportunity for equally forward-looking adventures in future years.

This complete rebuilding of Disneyland's world of tomorrow follows Walt Disney's philosophy first expressed on Disneyland's Dedication Day in 1955, when he said Tomorrowland is "A vista into a world of wondrous ideas, signifying man's achievements . . . a step into the future, with predictions of constructive things to come.

"Tomorrow offers new frontiers in science, adventure and ideals: the atomic age . . . the challenge of outer space . . . and the hope for a peaceful and unified world."

The Park's new Tomorrowland is a world on the move. Its interwoven network of unique transportation systems and imaginative conveyances adds spaceage excitement, exploring science and the universe of the future.

In describing the project, largest in Disneyland's 12-year history, Roy O. Disney, President of Walt Disney Productions, cited the new Tomorrowland as another example of the company's determination to move ahead without interruption to carry out Walt Disney's plans in all areas—motion pictures, television and outdoor entertainment.

For six of America's largest industries, WED Enterprises, Inc.—the architectural engineering, research and development firm—has designed unique attractions to demonstrate that tomorrow's world can be built now through the creative application of current technology.

As an entertaining showcase for science and industry, using entirely new techniques that provide excitement and direct participation by each guest, the new area will include six major exhibit-adventures designed by WED.

They are:

Aircraft.

America the Beautiful in new Circle-Vision 360 presented by the Bell System. Flight to the Moon, a totally new space adventure presented by Douglas

Carousel of Progress and Progress City presented by General Electric Co.

Adventure Thru Inner Space aboard the Atomobile, a presentation of the Monsanto Company.

The PeopleMover a versatile new intermediate-speed WEDway transportation system presented by Goodyear.

And a wall-less entertainment and restaurant center by Coca-Cola featuring a unique climate control technique, tentatively named Refreshment Gardens.

All of the new attractions and their transportation networks are combined with four existing Tomorrowland favorites, the Disneyland-Alwey Monorall,

Submarine Voyage, Skyway and Autopias which combine to fill the area with action and movement.

New Tomorrowland's \$22-million cost brings Disneyland's total investment to \$92-million as compared to \$17-million on opening day in July, 1955.

But, this fantastic new Tomorrowland is not all that is in store for Disneyland visitors this summer. Another new adventure, The Pirates of the Caribbean will thrill guests with a cruise unlike the world has ever seen. During a recent press preview of the new attraction, it was hailed as, "the brighest star in the Park's crown," and "an adventure nothing short of fantastic."

The adventure stars nearly a hundred Audio-Animatronic pirates, battling it out with Spanish soldiers and pillaging port towns—all done in the world-famous Disney style of wholesome family entertainment.

Other highlights this Summer include four special entertainment-packed evenings weekly—a Sunday night Hootenanny, a Disneyland Humdinger each Monday night, a new Vaudeville '67 celebrity review each Wednesday night and a Friday night Country Music Jubilee —plus, the still-new It's a Small World attraction, the fabulous New Orleans Square area, the Primeval World Diorama and Great Moments with Mr. Lincoln.

And so, if there was ever a perfect time for Magic Kingdom Club members to visit Disneyland, it's this summer; with a dozen new adventures and attractions, a whole new "land," and music and dancing every day of the week.

PeopleMover Keeps Park's Tomorrowland On The Move

For a world on the move, such as Disneyland's new Tomorrowland, there is probably nothing more important than unique transportation systems—modern, efficient, reliable systems of conveyance.

In addition to Disneyland's ultra-modern monorail system, the new Tomorrowland area will feature a remarkable innovation in transportation, the People-Mover.

This revolutionary system will move through Tomorrowland and its new attractions, giving passengers an exciting glimpse of each adventure. The system's most unusual feature is the passenger's ability to embark and dismbark from a revolving platform. In this manner, the PeopleMover cars are in constant motion.

The circular PeopleMover station forms

a hub and theme building for all of new Tomorrowland with a 90-foot-high Rocket Jet adventure on its third deck.

At the station, PeopleMover passengers ascend from moving ramps to the second level where they step easily onto a constantly-revolving platform and then into one of an endless series of four-passenger cars.

Sponsored by Goodyear, the People-Mover will take more than 4,800 Disneyland guests through the new Tomorrowland area per hour.

'World of Molecules' Is Theme Of New Monsanto Adventure

One of the most unusual adventures in the world will thrill Disneyland guests this Summer with the opening of the Park's new Tomorrowland—Monsanto's Adventure Thru Inner Space. Visitors will experience the "miracles of molecules" and "shrink" for a trip into a

world of snowflakes, molecules and atoms.

Guests feel as if they are shrinking as they journey aboard the highly versatile "Atomobile"—a new transportation vehicle designed by WED Enterprises—and glide into this fascinating microscopic world.

The adventure begins as passengers board Atomobiles and enter Monsanto's "Mighty Microscope," emerging into a world of gigantic snowflakes. Guests feel themselves become smaller and smaller while the snowflakes appear to increase

in size. As they pass through huge walls of crystal-like ice, visitors enter the snow-flake and observe large molecules all around them. Growing "smaller" yet, they move into the molecules and emerge into a world of atoms, where a tiny nucleus resembles a giant sun.

The new Atomobiles move through the adventure without stopping, even when guests are boarding or leaving. Passengers step from a turntable platform that revolves in synchronization with the slowly-moving cars.

Disneyland's Moon Adventure Utmost In Space-Age Realism

Disneyland, working with Douglas Aircraft, has created a realistic and exciting "Flight to the Moon" adventure for the new multi-million dollar Tomorrowland.

"Flight to the Moon," replacing the

earlier Douglas rocket trip, carries guests "out through space" where they feel the pull of gravity during blast-off and the weightless escape from Earth.

Based on the latest information from the nation's space exploration projects, the new adventure will give guests the thrill of seeing the Moon come closer and watching Earth become a colorful basketball in the sky. Visitors will get a good idea of the texture and roughness of the moon's surface, and see a feture lunar exploration party at work.

Before their flight, space voyagers will visit Mission Control, where outer space activities are monitored on huge viewing screens throughout the center. Lifesize "Audio-Animatronic" human figures will man the control area with startling realism. The seven-man staff will be under the leadership of a "control central director," who will present the latest, most accurate information on space exploration to Disneyland guests.



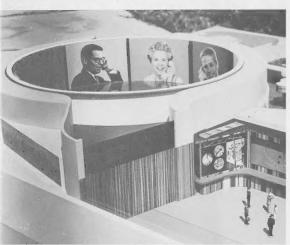
While the WED-designed fire "blazes" in the background, pirates confiscate the city's treasure

Wed Fires Up Realistic Blaze For Disneyland

Always striving for the utmost in authenticity and realism in new Disneyland adventures and attractions, the company's research and design facility, WED Enterprises, has really outdone itself with the fire technique developed in the "burning" town in the Pirates of the Caribbean,

Standard procedure is for Anaheim fire insectors to check every Disneyland attraction periodically and, of course, every new attraction before it is opened. On a visit to the recently-opened Pirates of the Caribbean adventure, they were astonished at the realism of the "fire" consuming a Spanish Main fort.

The Anaheim Chief, Edward J. Stringer, was so impressed, he specified that a system be incorporated to turn the imitation fire off, thus avoiding possible confusion among his firemen.



A model of Bell Telephone's "America the Beautiful" show in new Tomorrowland.

New Tomorrowland Presents Restaurant Of the Future

Sure to be one of the most popular new areas in Disneyland's just-completed Tomorrowland is Coca-Cola's remarkable Refreshment Gardens. Here, dining, dancing and live entertainment in the comfortable and exciting atmosphere-ofthe-future will be offered.

Featuring the latest innovation in climate-control, Refreshment Gardens is devoid of exterior walls that would obstruct the view of Disneyland's constantly-moving Tomorrowland panorama—yet it will always contain a comfortable atmosphere.

Centerpiece of the new restaurant/entertainment complex is an attractive gar-

Bell Telephone Presents New Circle-Vision Film

Expanding and re-developing what was one of the most popular shows in Disneyland the past twelve years, the Bell System announces the completion in Tomorrowland this Summer of an entirely new exhibit pavilion and a spectacular America the Beautiful film presentation.

Through the versatility of Circle-Vision 360, an enlarged theater-in-the-round where guests view the motion picture on a screen that completely encircles them, Bell presents a trip through beautiful America. Highlights include visits to many historic landmarks and breathtaking scenic locations throughout the 50 states. The filming system includes the latest improvements in photography sound and projection techniques for the highest picture fidelity.

In addition to the America the Beautiful presentation, the show also presents a display of present and future communications systems and techniques. Most advanced of these systems will be Bell's futuristic "Picturephone," where guests can actually see the person to whom they are talking.

den area that rises from ground level to become a canopy for an entertainment stage. As it lifts, a Tomorrowland musical ensemble—already in place—will begin the show.

The complex is also served by a subsurface system of supply and bussing conveyors which provide space-age speed for dining guests, keeping the bussing procedures out of sight.

'Carousel Of Progress' Is No Merry-Go-Round

General Electric's fantastic show in Disneyland's new \$22 million Tomorrowland, "Carousel of Progress," is not a merry-go-round with prancing steeds. True, the new attraction is housed in a round building and is situated on a rotating platform, but that is where the similarity ends.

Visited by more than 16 million people at the New York World's Fair in 1964-65, the show has been re-developed for its Disneyland presentation. It begins with four warm and humorous families welcoming guests into their homes of the 1890's, 1920's, 1940's and today, to hear how progress through electricity has contributed to better living.

The guests are seated in one of a series of six theaters which revolve around a hub of four stages. All 32 Audio-Animatronic stars of the shows represent a new high in the art of animating threedimensional figures.

Completing the story of electricity and its contribution is Progress City, an entire community captured in capsulized realism. Pully animated, the city is the municipality of tomorrow, complete with continuously-moving transportation systems, twinkling lights, smog-free atmosphere and bustling activity.

The presentation itself is housed in a pavilion encompassing 83,000 square feet and more than 160 feet in diameter.

The "world of today" as shown in General Electric's "Carousel of Progress" show.



Disneyland Packs Summer Season With Special Entertainment

A rockin' summer jam-packed with musical variety, name bands, special stage shows and dancing every night will make this the biggest season of entertainment in Disneyland history.

From big bands and celebrity-filled vaudeville shows, to the latest recording rages and rockin' country stars, Disneyland's nights will be solid with entertainment for every age at a dozen locations throughout the Magic Kingdom.

Pre-Summer build-up to the big season begins Memorial Week-end May 27-29 with a Big Band Festival starring Woody Herman's Swingin' Herd and Mel Torme with the solid Buddy Rich band, Les and Larry Elgart, plus the Elliott Brothers Big Band, the Mustangs Big Band Rock, the Young Men from New Orleans, Royal Tabitian Dancers and other groups.

In addition to seven music-packed, all-night Grad Parties for 250 high schools on June 9, 11, 14, 15, 16, 22 and 23, Disneyland will stage special Date Nites on Saturday nights June 3, 10 and 17 featuring the Ward Gospel Stigers, the Mustangs, Bill Elliott's Orchestra, Royal Tahitians, Firehouse Five Plus Two and Royal Street Bachelors.

Summer '67 officially gets under way June 24 with the beginning of "Fantasy in the Sky" fireworks display which continues nightly at 9 o'clock throughout the summer.

Each week's special entertainment line-up will include a Sunday night Hootenamy with top folk music stars, a Disneyland Humdinger each Monday night featuring top name rock 'n roll recording artists, a new Disneyland Vaudeville '67 featuring celebrities and variety acts each Wednesday night and a Friday night Country Music Jubilee.



Stars already signed for the Humdinger include The Young Rascals, Joey Page, Leslie Goreg, Neil Diamond, Tammi Terrell, the Mustangs and Humdinger Dancers.

Throughout the season, Roy Clark, Jerry Naylor, Tex Williams, Sue Thompson and Ray Riggs Country Band will star in the Country Music Jubilee.

Stars already signed for Vaudeville '67 this Summer include Rudy Vallee, Frankie Lane and the Andrew Sisters.

Throughout the first week, Dobie Gray and his Rock Band will entertain at Refreshment Gardens, a space-age dining and dancing area in the new Tomorrowland.

Rock bands will be featured at Refreshment Gardens and in Fantasyland throughout the Summer. Homdinger, vaudeville and country music will be staged at a new 1,500-seat Tomorrowland show area.

There will be swinging bands at Plaza Gardens, the Ward Gospel Singers at the Golden Horseshoe Saloon, dixieland aboard the Mark Twain, in New Orleans Square and in the new Blue Bayou Restaurant.

Among other entertainers featured regularly through Summer '67 in Disneyland will be the well-known Dapper Dans Barbershop Quartet, the Disneyland Band, the Establishment, Bill Elliott's Orchestra, the Royal Street Bachelors, Ward Singers, Royal Tahitian Dancers, the Mustangs, Firehouse Five Plus Two and many others.

The Park will be open on Memorial Week-end (May 27-29) from 10 a.m. to midnight and May 30 from 10 a.m. to 9 p.m.

During June Disneyland will be open every day (and from 10 a.m. to midnight on Saturdays) with hours gradually increasing until the official opening of the Summer season June 24. From June 24 through Labor Day, the Park will be open from 9 a.m. to midnight Sunday through Thursday and from 9 a.m. to 1 a.m. on Fridays and Saturdays.

Angel Fun Pack Gives MKC Members Fun, Prizes

Baseball will be the name of the game for Magic Kingdom Club families this summer, as Disneyland and the California Augels put together their second annual Fun Pack bonus offer exclusively for MKC members,

Members who present their MKC cards at the Guest Relations window at Disneyland's Main Gate will receive two Angel Fun Pack books good for special bonus prizes at any or all of the following Angel games. They must purchase

at least two Angel tickets to these games to be eligible.

White Sox MAY 28 CLEVELAND Indians JUNE 12 BOSTON Red Sox JULY 3 KANSAS CITY Athletics JULY 9 White Sox JULY 19 NEW YORK Yankees AUG. 7 MINNESOTA Twins AUG. 14 DETROIT AUG. 28 Tigers

The first bonus this year, will be a gift certificate good for \$1.00 worth of refreshments at Angel Stadium. Other bonus prizes like baseballs, and free major league caps will be offered throughout the 1967 season.

Marcla Miner, the Disneyland Ambassadress, Goofy and Angels baseball star Jim Fregosi team-up to Idck-off Disneyland's Angel Fun-Pack offer.





Starring in Walt Disney's new feature-length comedy," Blackbeard's Ghost," Peter Ustinov in the "Disney World" during a break on the set.



Peter's pacifistic pose didn't last. He soon decided on a little swordplay with a swordfish who seemed well-anough equipped for a workout.



It didn't work out. The poor fish was too stuffy to come down off it and Peter got himself wheels for some plain and fancy practicing. He ghost-rides a motor bike in the picture.



In the story and out of it, Peter bugs Dean Jones, who plays a harried track coach but can't get the hang of his lines, thanks to Ustinov's highly competent verbal horseplay.



It almost comes to a fight in rehearsal for a bunk-bucking scene, wherein an angry pirate ghost fights for dominion over an old hangout. That was really bediam.

Sherman's Music Stems From Ideas. **Experience**, Fortuosity

Although they haven't come up to their popular Supercalifragilisticexpialidocious in terms of title lengths, the Sherman Brothers' musical contributions to Walt Disney's newest musical, The Happiest Millionaire, appears to at least equal the award-winning effort that went into Mary Poppins.

It's been seven years since the sons of Al Sherman, one of the greats of Tin Pan Alley, came to the Disney organization to write songs for pictures like The Parent Trap and Summer Magic, Like most great artists, time passed and they increased the quantity and quality of their work until now, their names as well as their songs have become well known in the world of music and theater. One of the Shermans' biggest moments came double at the 1965 Academy Awardsfor best song and best scoring.

when their Chim-Chim-Cheree scored



To Dick Sherman, Tommy Steele and Bob Sherman, left to right, happiness is called "Fortuosity."

With their recent success, they've had to develop answers for stock questions. Both agree that the most-often-asked question is: "How long does it take to write a song?"

The answer is: "A lifetime, perhaps, or an hour. It depends on how you look at it. Words, phrases and tunes come to you, each one born of experience as a person and a writer. And experience represents a lifetime, no matter how old, or talented you are."

The next question, in point of popularity, is: "How do you write a song?"

And the answer is: "Just about how you write anything. We have found that most people think that finding the right words and music is the most important problem. This is not so. The idea is the thing; what to write about!

"In a musical, like The Happiest Millionaire, we have to watch that we completely coordinate with-and if possible enhance-the story line. In non-musicals, we get a freer hand, and thus a more difficult idea problem.

"Ideas come along in a hundred different ways. Something you see on the way to work. Something you feel watching television or listening to a concert. Something someone says, may spark your imagination. Something you feel.

"For instance, Fortuosity, the lively bit that Tommy Steele sings and dances to, in Happiest Millionaire, is something that we ourselves feel about our lot in life. In the picture, he is a lucky lad from Ireland who lands in the lap of luxury as a very entertaining butler.

"Well, we get up every morning, drive to work, stop at the security gate and pinch ourselves, just to make sure we're not dreaming. We think fortuosity is a good word for it."

With Millionaire completed and ready for a reserved-seat engagement this summer, the Shermans are cranking out tunes for another Disney musical, The One And Only, Genuine Original Family Band, now in production on the studio lot.

Disneyland's Matterhorn **Proves Handy Traffic Aid**

Although Disneyland's Matterhorn is an accurate replica of the world's most famous mountain, it reaches a peak of new importance when traffic in the Anaheim vicinity becomes almost beyond control. Police take to the snowy heights to help bring the situation into some semblance of order.

From the top of the Matterhorn's summit an alert Anaheim P.D. officer can evaluate the traffic situation up to a radius of three miles. When he spots a

problem area, he simply instructs a patrolman on the ground, with the use of a portable two-way radio, to go to the scene and direct traffic until all is back

As Alvin Rogers, Anaheim Police Lieutenant-in-Charge of Traffic, explained, "The system was first used on the Fourth of July, 1965. On that day, traffic that might otherwise have been congested for three hours, was moved into the Disneyland parking lot in less than an hour. Similarly, throughout the Winter season, special event traffic has been cleared from the streets in as little as two hours, a job that in the past has taken twice that long."

Sergeant Martin Mitchell of the Anaheim police department checks out Orange County traffic from the top of the Matterhol



BRIGHT SEASON: New Fall Lineup Set For Wonderful World of Color'

There is another bright season ahead for Walt Disney's Wonderful World of Color as the award-winning show prepares for its seventh year on the NBC-TV

The new Fall lineup of shows will be launched on September 17 with the poignant two-part outdoor drama, Pablo and the Dancing Chihuahua, according to current plans.

Variety will continue to be the key to WWC's programming. Among the projects for the 1967-68 viewing season are a number of animation and live-action subjects including The Little Ranger of Brownstone Park, starring that animated fellow, Ranger J. Audubon Woodlore; a touching nature story about The Not So Lonely Lighthouse Keeper, and a twopart continuation of the popular and highly-rated Gallegher adventure series entitled Gallegher Out West.

In addition, Pablo will introduce a new format with the weekly episodes, in the absence of Walt Disney. Ten new and different lead-ins, setting the theme of the various hour-long shows, will encompass one-minute sets of quick cuts kaleidoscoping the Disney world of entertainment.

Many prime shows remain in the current television season, including a story of soaring sailplanes called The Boy Who Flew With Condors; A Salute to Alaska, marking the Centennial of the purchase of Alaska from Russia, and The Tattooed Police Horse, a drama about harness

The National Association for Better Radio and Television, which annually produces the booklet, Television For The Family, recently summarized the merits of Wonderful World of Color, stating that it is: "A Sunday night standard on NBC, lauded for the creative and productive qualities which make it on the whole one of TV's few programs of true excellence."



ride on their burro

University of Disneyland, An Institution of Smiles

The University of Disneyland is fast becoming one of the most famous institutions of learning in the world. Certainly, it is the most unusual. Its entire student body has only one major-people -and no one ever graduates in this complex subject. A warm friendly smile is the lesson of the day, every day.

People come to Disneyland at the rate of more than six million a year. One of the reasons for this growing attendance is that Disneyland guests are treated better than people have ever been treated before. To the hosts and hostesses of Disneyland - which includes everyone who works there-people are "guests" who are handled in the friendly Disney manner, from the moment they leave their cars to the time they leave the Park.

How is this accomplished? Through careful "casting" and training. More than 5,000 Park employees a year learn to be "people specialists" at The University of Disneyland.

According to the institution's supervisor, "The Personnel department hires mostly young college students and graduates who need part-time and vacation jobs to help them through school. They are intelligent, earnest, industrious people who arrive cheerful and excited. Our job is to keep them that way."



New Disneyland employees learn how to "create happiness" in a U. of D. training class.

The University of Disneyland's textbooks teach students to "Welcome each guest with a smile that's sincere. Disneyland is our place; make our guests wel-

The system works so well that three of the nation's best publications have paid homage to it. Kevin Wallace, an editor of New Yorker magazine, wrote a 25page article, "The Engineering of Ease, in which he stated, "Atmosphere, created by well trained, clean-cut, intelligent and gracious employees, was as much a part of the euphoria my family and I enjoyed at Disneyland as was the fabulous Park itself."

Said Parade Magazine's Lloyd Shearer, "The Disneyland hostess is the epitome of youthful American charm and friendliness. The hostesses are polite, cheerful, extroverted, vivacious and as American as Mickey Mouse."

Richard West, staff writer for the Los Angeles Times, said, "One of the most common compliments paid to Disneyland is on its friendly, efficient personnel. Much of the credit belongs to The University of Disneyland, where no one ever graduates in the art of handling people."

The student body of The University of Disneyland embraces all lessees, including personnel at the Disneyland Hotel, the Gourmet restaurant and hotel shops. The University also conducts monthly orientation programs for personnel who are employed by members of the Anaheim Area Visitor's and Convention Bureall.

From the looks of things, The University of Disneyland is here to stay. Especially because Disneyland and its people hold to an ancient axiom: "Smile, and the world smiles with you."

The Pirates of the Caribbean begins with a

NEW ADVENTURE:

The Pirates of the Caribbean

Picture, if you will, the eerie and cavernous headquarters of the infamous Blackbeard, or the swampy bayous on the treasure-laden island of John Laffite. Take a page out of history when pirates sacked the Spanish Main, looted cities, set them ablaze, auctioned off the fair ladies and conquered fortress after fortress. Combine all of this with the most hilarious blackhearted buccaneers the world has ever seen, and you have a small idea of the excitement you'll experience on a visit to Disneyland's New Orleans Square this Summer for the Park's newest adventure, the Pirates of the Caribbeau for the same proper servers.

Using the most advanced techniques of the space age, Disney designers and "Imagineers" (the company's word for imaginative engineering) have assembled an adventure not only unlike any other in the world, but unequaled entertainmentwise too.

In the best Disney tradition, not a moment is wasted. As the ride begins, the action begins, and boatbourne guests literally "plunge" into the adventure with a thrilling splash down a 52 foot waterfall.

From there on it's action and hilarity every league of the way — right up to the exciting climax and grand finale, when an entire port city is set ablaze, right down to the town arsenal full of powder kegs.

How do you escape the raging holocaust — only at Disneyland could you "fall up" a waterfall.



An early adventure stars a town magistrate who is not doing so well with the pirates. Below, an over fed young lady is grist for the mill of pirate auctioneering.





One of the funniest scenes along the rigorous route features a trio of imprisoned pirates who find that a reluctant dog has the key to their problems.



The highlight of the adventure is a brisk battle between this pirate ship and a coastal fortress.



Things look pratty hot for this pirate with a raging fire in the background and a jug of firewater to the fore.



It all comes out well for Disneyland guests but nary a pirate ever escapes this den of iniquity.



For Jasper, a young, eligible male gnome at the Dianey Studio, there seems to be nothing more perplexing than to be left up-in-the-air about the problem of finding a young, eligible fearals gone



The answer was found at the Studio recently when a whole bery of beautiful two-foot-tail gats came in to film the feature-length comedy, "The Gnome-mobile" . . .

The race takes another turn when Jasper finds himself badly outnumbered and gets all scaped-up over it.

Walt Disney's Gnome-Mobile Stars Gnomes, Gnaturally

Theaters around the country will be filled with something new this summer when some big sounds come from a set of wee people—gnomes—in Walt Disney's newest comedy feature, The Gnome-Mobile

Gnomes are small folk, much like leprechauns, only they prefer heavy, brown woodsy tweeds to forest green—and call Western America their home rather than the hills of Ireland

Slightly larger than their fellow leprechauns, by about three inches, gnomes are thoroughly modernized and considerably less tricky. They have given up the casting of spells almost entirely, something the leprechauns have not.

The species are inclined to be very suspicious of doodeens—gnome terminology for big people—because of all the axe-swinging that has leveled much of their gnome-land hunting grounds among the gigantic redwoods of Northern California.

In the picture, Walter Brennan plays both D. J. Mulrooney, a lumber executive, whose company specializes in chopping down redwoods, and Knobby, a bearded 943-year-old grandfather gnome with a real interest in preservation of the species and the trees, D. J. lets the gnomes take over his 1930 Rolls Royce as a Gnome-Mobile, after discovering them and their problems while picnicking in the woods with his grandchildren,

Ed Wynn plays a thousand-year-old

gnome in the feature-length comedy, one of his last motion picture roles.

One of the highlights of The Gnome-Mobile is a soapy matriage proposal— Onome-style. All of the eligible young female gnomes are gathered as part of a wild chase involving the only male, Jasper, played by Tom Lowell, whose only chance of escape proves to be the soap.

According to gnome law, the girl who can catch him, while he's covered with suds, and hold on for a count of ten, has him for her mate. He is in and out of the foam as quick as a wink, slipping through the redwoods, popping out of the gal's grasp at every turn of the way. No greased pig ever had it so good.

But according to young Tom Lowell, "I don't know how lucky I was. Granted, plenty of beautiful young girls were there, but I never caught my breath long enough to enjoy it."

Most Exciting Premiere In Company's History Set For 'Millionaire'

The world premiere of Walt Disney's major new musical, The Happiest Millionaire, to be held on June 23, 1967, for the benefit of the California Institute of the Arts, is expected to be even more exciting and colorful than the much-reclaimed affair put on for Mary Poppins three years ago.

Activities will begin at 7:00 p.m. at the Hollywood Pantages Theater with a television show produced by Walt Disney Productions. Film clips of Disney movies will be tied in with personal appearances of major Hollywood celebrities to give both those in attendance at the theatre and the viewing audience an imaginative exposure to the new film and the excitement of the premiere.

The expected audience of 1,500, drawn from the clite of Los Angeles' social, political and educational structure, will see a 12-minute film on the California Institute of the Arts, which Walt Disney was instrumental in founding Highlight of the activities will be the main feature, starring such bright personalities as Fred MacMurray, Tommy Steele, Greer Garson, John Davidson, Lesley Ann Warren, and a hilarious eight-foot alligator named George.

Setting for The Happiest Millionaire is Philadelphia just prior to World War I. Following the film, the audience will promenade down a specially-designed Philadelphia street to the Hollywood Palladium, which will become the Philadelphia home of Anthony J Drexel Biddle for the evening. The after-theater party will be held at the "Biddle Mansion" and the guests will have an opportunity to meet not only the stars of the movie, but several of the present-day Biddle descendants including Mrs. Cordelia Biddle Duke Robertson. Mr. and Mrs. Anthony Biddle Duke and the Honorable and Mrs. Angier Biddle Duke, present ambassador to Spain.

Almost everyone in the Disney organization, from set designers to Disneyland hostesses, will be participating in making this one of the most elegant affairs in the history of Los Angeles.

Park's Tinkerbell Leads Magical Double Life

Tinkerbell is back at Disneyland this summer, whisking down from the top of the Matterhorn Mountain and starting the nightly fireworks with her magic wand

In real life the Park's high flying pixie is Mrs. Judy Kaye, a petite, 5°2" housewife. Judy comes from a circus family, and has appeared throughout the world as an aerialist since she was four years old

Judy maintains that her death-defying Disneyland flight is the highest, fastest, and saffest she has ever performed. The wire is nearly 150 feet high, more than three times that of a circus aerial act; but "height has never bothered me," says Judy. She delights in trying to identify friends and fellow employees far below.

The wire on which she travels is more than 850 feet long, running from the top of the Park's Matterhorn over Sleeping Beauty's Castle, to Frontierland. The entire trip takes less than 30 seconds; but "the faster the better," according to Judy,

She and her twin brother, Terrell, were born in 1943 in Sarasota, Florida, and earned the circus nicknames of "Punch and Judy." By the time she was eight, Judy was doing head stands on the top of a 30-foot pole.



Her father was the world-famous lion tamer, Terrell Jacobs, who died in 1957; and her mother, who started as a trapeze artist, now directs an elephant act.

Two years ago Judy married Paul Kaye, a circus ringleader and producer. "Paul doesn't want me to go back to the trapeze, so during the winter months I'm grounded," she laments.

But, this summer, Judy and Tinkerbell will effect a magical transformation and Judy will again be leading a double life, to the excitement and delight of millions of thrilled spectators.

LOST AND FOUND:

Park Department has Exceptional Record

If, by some mischance, a Disneyland guest has a hair-raising experience and loses his toupee, or inadvertantly gets his teeth lost in his wanderings through the Park, he will be relieved to know that Disneyland's Lost and Found Department has an excellent record. Three out

of four lost articles, be they wigs or motels, are returned eventually to their worried owners.

One woman actually did lose her motel, in a manner of speaking. She dropped her room key and simply did not remember the name of her motel or its location. It took the Park's Lost and Found operatives the better part of the day calling every hostelry in the book until the right one could be identified.

Disneyland's Lost and Found Department is made up of a couple of employees who make it their duty to leave no stone unturned in helping the forgetful.

"We record up to 2,000 items, either reported missing or found, each month," says one busy employee. "Most visitors are pessimistic about their chances of recovering lost articles, and are delighted when the items show up.

"Some of the recovered items have been sent to places as far away as Siberia and Africa. South America and Europe are fairly common."

No item is too big or small for the Lost and Found Department. Even buttons are kept with the hope of finding the rightful owner. Sometimes Lost and Found employees tell children who have lost something that, if they sprinkle Tinkerbell dust, the lost things will reappear.

Apparently it works. The department is about 75 per cent effective.







Vosey Walker in his favorite position—out in front of the world-famous Disneyland Band,



A concert aboard the Mark Twain Riverboat is a relaxing part-of-the-day's-work for Vesey and the Band.

Disneyland Music Man: Magic Kingdom High Point of Vesey Walker's Career

In more than a half-century as one of the world's great bandmasters, Col. Vesey Walker's proudest achievement is his Disneyland Band.

He has organized and directed over 50 college, military, school and youth bands. One, The Wisconsin American Legion Band, was judged the world's best.

But at Disneyland, the master "music man" finally found the one place in the world to organize a thoroughly professional band performing daily throughout the year—not just for Saturday football games or annual parades.

Walker's Disneyland engagement started as a two week run for the Park's opening in 1955.

Today, 12 years and more than 10,000 parades later, the band is a vital part of the Magic Kingdom. It has performed for more than 50-million people from all over the world, including dignitaries ranging from prime ministers to presidents.

It has been seen on television shows and heard on records around the world.

The band has one of the world's largest repertoires—more than 250 numbers memorized and hundreds of other unique arrangements in its musical library.

Born in Sheffield, England, in 1893, Walker mastered the clannet and saxophone when he was just eight years old. At 11 he joined the Sheffield Boys Brigade Band.

In 1912, he decided to come to the United States because "all the famous bands were here." After World War I, Walker traveled to Milwaukee, Wis., and organized a small combo which played in the Appleton-Green Bay area. "It snowed a lot back there." Vesey recalls, "but the warm response of Wisconsin people sure made up for it."

Within ten years he organized bands in 30 schools surrounding the Milwaukee area. He also established and became head bandmaster of the Marquette University Band in 1930.

It was the Milwaukee American Legion Band which he organized in 1925, which brought Vesey his greatest honors.

Under his skillful leadership the band won seven state and four national contests, then entered the International Band Contest in Geneva, Switzerland where it won two first prizes . . . one for the world's best band and for Walker as world's best band director.

In the mid-thirties bandmaster Walker moved to Hollywood where he conducted musical scores for such films as "May Time," "Annie Get Your Gun," and many others.

But the sound of the marching band remained his first love

A year after his arrival on the West Coast Walker organized the Los Angeles Elks Club "Toppers" marching band of Rose Bowl Parade fame. He personally led them for twenty years in the annual event

Legendary in his own profession, Vesey Walker has won more than 50 awards plus honorary titles of colonel in Wisconsin and national commander of the All American Band Corps and Judges Association.

Remunscing about his achievements, Walker considers coming to Disneyland the high point in his career. "Here I have the finest musicians in the United States most of whom have been with me for more than ten years," he says proudly.

This love of his band helped Walker defeat an attack of a rare and crippling spinal virus that almost took his life and paralyzed him for months.

Doctors told him he would never walk again, but he would not accept it

"I wouldn't give up," he recalls. "I had to get back to my band."

He spent weeks learning to move just one finger.

Gradually, after months of painful effort, he regained control of everything except his legs.

The great bandsman spurned crutches "because I was afraid I would begin to rely on them too much."

Just one year after he was stricken, reluctantly using a cane he led his band down Main Street, U.S.A., once again. A few weeks later he threw away the cane.

Today, he continues the brass band tradition at Disneyland, preserving the spirit and sound of the marching band era to which he has contributed so much

Studio Stages Are Busy With New Productions

Throughout Spring the Disney Studio's sound stages have been busy with production activities for two of the Company's best pictures in many a year—a feature-length comedy called Never A Dull Moment, starring Dick Van Dyke among others, and The One And Only, Genuine, Original Family Band, starring Buddy Ebsen among others.

Family Band gives promise of maintaining the high Disney standard for musicals, perhaps rivaling the box office performance of a Mary Poppius, while Dull Moment should be one of Van Dyke's best. Both are high-budget, long-run production projects, and both were before the cameras at the same time.

Dick plays the funny, hapless role of Jack Albany, a struggling, luckless young actor who is mistaken for a gangster by Edward G. Robinson, up to his old movie tricks as a cigar-chomping crime czar. This is Van Dyke's third Disney picture, exfollowing along behind his earlier, ex-

cellent performance in Lt. Robin Crusoe, U.S.N., and the popular Mary Poppins. After Dull Moment he has two more pictures to go under his present contract,

Dorothy Provine, who was big in That Darn Cat, is in Dull Moment, too, as Robinson's beauteous art instructress.

No studio is better staffed to produce original screen musicals than Disney's, with its highly-trained production team, and the Oscar-winning song-writing brothers, Dick and Bob Sherman, who do another eleven tunes for music-filled Family Band.

This feature, the true story of a reallife family band, also stars Walter Brennan as the grandfather in the piece, plus John Davidson and Lesley Ann Warren, fresh from making Disney's "The Happiest Millionaire; beauteous songstress Janet Blair, and the very talented youngster, Kurt Russell.

Three times an Oscar winner — and thus, for an actor, the holder of the numerical record for that high award — Brennan is becoming a Disney veteran, too, with *Those Calloways*, released a few years ago, and the upcoming *The Gnome-Mobile*, to his credit.



Dorothy Provine discovers a midnight caller in harried Dick Van Dyke during a precarious scene in "Never a Dull Moment."

Members of the cast in "The One and Only, Genuine, Original Family Band" are, left to right, Buddy Ebsen, Janet Blair, Lesley Ann Warren, Kurt Russell, Pamelyn Ferdin, Jon Walmsley, Walter Brennan, and, in the front, Heldi Rook, Bobby Riha, Debble Smith and Smitty Wordes.





and started right away on their training program.

Pony Farm Provides For Park's Four-Legged Employees

Disneyland means many things to many people—and to many animals. In fact, to more than 200 horses, ponies, mules and burros it means a steady job complete with wardrobe, living accommodations—and steady pay.

For living accommodations, 6½ acres of load are provided Northwest of Disneyland serving as the Park's Pony Farm. Managed by Livestock Supervisor, Owen Pope, the Pony Farm provides housing and facilities for all sizes and breeds of horses, from the smallest Shetland ponies to one-ton draft horses.

A full-time blacksmith is employed year round as well as a full-time harness cleaner. They maintain the "wardrobe department," inspecting, cleaning and changing hundreds of harnesses, saddles and horseshoes every day. Five tons of horseshoes are used each year

When a new "employee" is hired er purchased—he is given a training and orientation program much like any Disneyland new-hire. First he is acquainted with his hiving quarters and working companions.

After a week or so, he is hitched in double harness with one of the more experienced horses, and led around the Pony Farm in preparation for his new duties When this phase of training has been completed to the supervisor's satisfaction, he is taken into the Park for on-the-job-training He may pull a surrey, a trolley, or he may be a mule destined for the Pack ride in Fronterland.

Each horse is trucked to and from the job where he works a regular shift of no more than five hours a day. Like other employees, he has a time card on which hours and days worked are entered.

And what about pay? Payday is every-day at the end of the work shift when the Pony Farm gladly hands out a ton and a half of hay and oats every twenty-four hours to the loyal and deserving employees.





Through The Disney Lens

Fifteen Magic Kingdom Club families were awarded Royal Disneyland Weekends as Families of the Month for October, November, December, January and February.

Each Family receives a weekend that includes ticket books for the entire family for Disneyland fun, a night at the Disneyland Hotel and meals at the hotel's exclusive Gourmet Restaurant.

Winning families' names are drawn by an MKC selection committee, from organizations representing previous Family of the Month winners.

OCTOBER WINNERS:

A 3/c Ronald C. White Edwards Air Force Base Edwards Air Force Base, Calif. Ardith A. Stone Chino Unified School District Chino, California Wayne G. DeLoach Goodyear Tire & Rubber Co.

Los Angeles, California

NOVEMBER WINNERS: James E. DePew Beale Air Force Base Beale Air Force Base, Calif. Mary E. Leifheit General Telephone San Bernardino, California Rodney W. Leicht Los Angeles County Employees Association Los Angeles, California DECEMBER WINNERS: Philip W. Johns No. San Diego County Armed Services Center Oceanside, California Marilynne Rice California Institute of Technology

Pasadena, California Kathlyn O. Meade

Chatsworth, California

DeLuxe Check Printers, Inc.

JANUARY WINNERS:

Robert Clover 163rd Fighter Group (Air Defense) Ontario International Airport Ernestine Hembree Inter-Community Hospital Covina, California Kenneth Foltz

Metropolitan Water District of Los Angeles, California FEBRUARY WINNERS:

Robert Svobodny Mather Air Force Base Mather Air Force Base, California

Ellwood Harper Aluminum Company of America Vernon Works Los Angeles, California

Helen Boughton Whittaker Corporation Technical Products Division Chatsworth, California

NOVEMBER SELECTION COMMITTEE:

William Yorke Alpha Beta Markets La Habra, California

Charles Oldham Carpenters Local Union #2203 Anaheim, California

DECEMBER SELECTION COMMITTEE:

S/Sgt. Richard Robertson Edwards Air Force Base Edwards Air Force Base, Calif.

James E. Heckel Goodyear Tire & Rubber Co. Los Angeles, California

Don Shaffer Tidewater Oil Co. Los Angeles, Calif.

JANUARY SELECTION COMMITTEE:

Lloyd H. Anda General Telephone Co. San Bernardino, Calif. George Gaffey
Los Angeles County Employees
Association
Los Angeles, California
Bill Reis
Norris Industries
Los Angeles, California
FERRUARY SELECTION
COMMITTEE:
Joyce Remberg
California Institute of Technology
Pasadena, California
Frank Mac Ewen
Adohr Milk Farms
Fullerton, California

MARCH SELECTION COMMITTEE:
Jack Bale

No. San Diego County Armed Services Center Oceanside, California Ted Voyles Metropolitan Water District of Southern California Los Angeles, California



Ronald C. White of Edwards Air Force Base is shown with his guest as they board the Main Street Ornnibus. He was one of three Magic Kingdom Club winners for October.

Wayne G. Deloach of the Goodyear Tire and Rubber Company is shown here with his family as they prepare to enjoy the Magic Kingdom as October "Family of the Month" Winners.



The Rodney W. Leicht family learn a little about Disneyland from two "experts" during their visit as "Family of the Month" winners in November.



The happiest thing that ever happened...

Seldom do I take the opportunity to write a personal note to the host of readers who get and enjoy the DIS-NEY NEWS. In fact, the only other occasion was in our very first edition when we welcomed you to the "Wonderful World of Walt Disney," and announced the overall purpose of your new Magic Kingdom Club magazine. At that time we discussed the kind of wholesome family entertainment that the Disney company consistently brings to you and your neighbors, both through Disneyland and our carefully-designed screen fare.

But an experience I had this week is so exciting that I feel compelled to share it with you.

I must tell you that my family and I have just attended a private screening of Walt Disney's tremendous musical *The Happiest Millionaire*. My wife and the kids loved it! It's loaded with fun, good music, and that special kind of entertainment the whole family will enjoy together.

Just what it seems to be from the title, Millionaire is the exciting, often hilarious story of the riotous realms of blustering, eccentric Anthony J. Drexel Biddle, the man who could teach the Marine Corps how to flight but was in constant hot water with his own family ... a beautiful wife, two pugnacious sons, a difficult daughter, and a dozen thick-skinned alligators.

Singing and dancing its way from the heights of 1916 society to the raucous brawls of a Philadelphia pub, The Happiest Millionaire is sure to be one of the most highly acclaimed motion pictures of the year.

So this is a sincere, personal recommendation from me that you wate no time in making your reservations for "The Happiest Thing That Ever Happened" using the envelope to be found at the center fold of this issue. Early reservations will assure you choice senting at a special price.

Will alling W

Disneyland SUMMER SEASON - 1967

MAGIC KINGDOM CLUB	A 10c (1)	B 25c (1)	ON M. C 35c (3)	0 60c (3)	P 75c (4)	General Admission Ticket (3)
SPECIAL 12-RIDE TICKET BOOK ADULT JUNIOR (12 thru 17) CHILD (3 thru 11)	. ,	(\$9)	.70))		ox Office Price \$4.50 \$4.00 \$3.50

NOT AVAILABLE TO THE GENERAL PUBLIC

Summer Special Ticket Books and Prices Effective Through Sept. 17, 1967

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS ... EXTENSION 53

REGULAR TICKET BOOKS AND SPECIAL RATES FOR GROUPS OF 15 OR MORE

| COUPON MAKE UP General | Canaza | Can

CHILD (3 thru 11) (\$5.55) 15-RIDE TICKET BOOK

*DATE NITE TICKET BOOK

(2) (2) (2) (2) (2)

(\$10.10) \$6.

Price to

Groups

(15 or More)

\$4.05

\$3.60

\$3.15

\$3.50

*On sale after 5:00 P.M. and may be used after 5:00 P.M. only

SPECIAL INFORMATION...

One leader to be given Free ADMISSION ONLY when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excepted).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE: GROUP SERVICES - EXTENSION 511

GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit the four "lands" and Main Street.

ADULT											\$3.00
JUNIOR (12 thru 17)											
CHILD (3 thru 11)								-			\$.75

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be Walt Disney's guests, to spend a few GREAT MOMENTS WITH MR. LINCOLN. A complimentary admission is included with each main entrance ticket, for Juniors and Children.

THE MAGIC KINGDOM CLUB CALENDAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	JUNE
				DPEN 10-7	OPEN 10-7 Private Porty Gen. Dynamics 8-1	3 OPEN 10-12
4 OPEN 10-10	5 OPEN 10-7	6 OPEN 10-7	7 OPEN 10-7	8 OPEN 10-7	9 OPEN 10-10 Grad Nits 11 - 5	10 OPEN 10-12
OPEN 10-10 Grad Nite 11 - 5	12 OPEN 10-10	13 OPEN 10-10	14 OPEN 10-10 Grad Nite 11-5	15 OPEN 10-10 Grad Nite 11-5	16 OPEN 10-10 Grad Nite 11-5	17 OPEN 10-12
18 OPEN 10-10	19 OPEN 10-10	20 OPEN 10-10	21 OPEN 10-10	22 OPEN 10-10 Grad Nite 11-5	23 OPEN 10-10 Grad Nite 11 - 5	24 OPEN 9-1
25 OPEN 9-12	26 OPEN 9-12	27 OPEN 9-12	28 OPEN 9-12	29 OPEN 9-12	30 OPEN 9-1	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	JULY
						OPEN 9-1
2 OPEN 9-1	3 DPEN 9-12	OPEN 9-12 Independence Day	5 OPEN 9-12	6 OPEN 9-12	7 OPEN 9-1	8 OPEN 9-1
9 OPEN 9-12	10 DPEN 9-12	11 OPEN 9-12	12 OPEN 9-12	13 OPEN 9-12	14 OPEN 9-1	15 OPEN 9-1
16 DPEN 9-12	17 OPEN 9-12	18 OPEN 9-12	19 OPEN 9-12	20 OPEN 9-12	21 OPEN 9-1	22 GPEN 9-1
23 OPEN 9-12 30 OPEN 9-12	24 OPEN 9-12 31 OPEN 9-12	25 OPEN 9-12	26 OPEN 9-12	27 OPEN 9-12	28 OPEN 9-1	29 OPEN 9-1

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	JGUST SATURDAY
		1 OPEN 9-12	2 OPEN 9-12	3 OPEN 9-12	4 OPEN 9-1	5 OPEN 9-1
6 OPEN 9-13	7 OPEN 9-12	8 OPEN 9-12	9 OPEN 9-12	10 OPEN 9-12	11 OPEN 9-1	12 OPEN 9-1
13 OPEN 9-13	14 DPEN 9-12	15 OPEN 9-12	16 OPEN 9-12	17 OPEN 9-12	18 OPEN 9-1	19 OPEN 9-1
20 OPEN 9-13	21 OPEN 9-12	22 OPEN 9-12	23 OPEN 9-12	24 OPEN 9-12	25 OPEN 9-1	26 OPEN 9-1
27 OPEN 9-12	28 OPEN 9-12	29 OPEN 9-12	30 OPEN 9-12	31 OPEN 9-12		

WALT DISNEY'S





STARRING: (Left to Right): Tommy Steele, Gladys Cooper, Greer Garson, Fred McMurray, Leslie Ann Warren, John Davidson and Geraldine Page.